



KHALED BICHARA
SCHOLARSHIP

x ADSERO

One generation
lifts the next.

Proud supporters of the KGB Scholarship — investing in the next generation of Egyptian builders.



IN LOVING MEMORY

Khaled Bichara

The "KGB Scholarship" was created in loving memory of Khaled, to honour his belief that education transforms lives, that entrepreneurship builds a stronger Egypt, and that true success means giving back.

Established in 2024 at Khaled's alma mater, the American University in Cairo, the scholarship supports students from underserved areas of Upper Egypt throughout their full academic journey, covering tuition, accommodation, and a monthly stipend for 4 to 5 consecutive years.

The focus is Computer Science, Computer Engineering, Data Science, and Entrepreneurship: the fields Khaled believed were essential to building the next generation of Egyptian leaders.

COHORT 2 IN THEIR OWN WORDS · MINYA GOVERNORATE

Omar Helmy

Computer Science student at AUC. Co-founded a programme teaching computational physics across 17 governorates. His ambition: to build Egypt's first low-cost microchip and robotics factory.

"The KGB Scholarship will fuel a change-maker who already has a footprint, and the momentum to go further."

THE KHALED BICHARA (KGB) SCHOLARSHIP



[**Click to watch**](#)

COHORT 2 IN THEIR OWN WORDS · MINYA GOVERNORATE

Shahenda Shaaban

Computer Science student at AUC. Her USAID scholarship was pulled mid-programme, she returned to her degree through the KGB Scholarship. Her vision: to build tech solutions that serve underserved communities across Egypt.

"Supporting her means investing in someone who doesn't just dream of change — she builds it, step by step."

THE KHALED BICHARA (KGB) SCHOLARSHIP



January 26, 2025

[Click to watch](#)

THE INITIATIVE AT A GLANCE



Now in its **third cohort**

65

Scholars currently
supported

3

Institutions:
AUC, Don Bosco
& ElSewedy Technical Academy

5

Years of sustained
support per scholar

Covering tuition, accommodation, and a monthly stipend - from day one through to graduation.



Cohort 3 is being finalised

Six new scholars.
Awaiting their final exams.

THE KHALED BICHARA (KGB) SCHOLARSHIP

If you would like to be part of what comes next, please reach out!

Contact Marianne Simaika

Founder & Executive Director

marianne@linkscholarskgb.com

ADSERO is a proud supporter of the KGB scholarship.